



## Opportunity for Advertisement in Export Award brochure

to be published on the occasion of

## CAPEXIL's EXPORT Award Presentation Ceremony.

coinciding with



## Diamond Jubilee Celebration

Ref: CAPEXIL/HO/Stat/Award Brochure Ad/1100

Dated: February 5, 2019

### TO ALL CONSTITUENTS OF CAPEXIL.

We are pleased to inform you that CAPEXIL is planning to organise Diamond Jubilee Celebration function together with prestigious Export Award Presentation Ceremony in New Delhi sometime during March, 2019.

We are contemplating to invite High Profile dignitaries to honour the function as Guest in Chief. The ceremony will be attended by galaxy of industrialists, Consular Corps and government officials.

Like previous years, CAPEXIL intends to bring out a colourful Special brochure for distribution amongst the participants / Chief Guest / Dignitaries / trade promotion organizations / Ministries / Foreign Missions based in New Delhi, Government officials in the different Ministries and other stake holders.

The contents of the Brochure will include details of the Export Award Winners of Capexil for the year 2015-16 & 2016-17. We hope the brochure will provide wider coverage within the country and abroad. Thus, we request you to avail the opportunity to publicize/promote your company brand/product through insertion of coloured full page advertisement in the Brochure to promote their company as well as products & services.



The mechanical data and tariff details are given below:

#### (A) Mechanical Data:

<b>Overall Size</b>	13 cms (height) x 21cms (length)
<b>Print Area</b>	<b>Maximum</b> 11cms (height) x 18 cms (length)
<b>Note</b>	<ul style="list-style-type: none"><li>✚ Only coloured advertisement in English language will be accepted.</li><li>✚ Members may send Black &amp; White Advertisement but the rate will remain same.</li><li>✚ Typeset matter must be submitted in duplicate and typewritten</li><li>✚ Format required: Soft copy by email and hard copy in CD with high resolution in any of the below mentioned format-<ul style="list-style-type: none"><li>o Coral draw o PDF o JPG/JPEG/TFT o Word</li></ul></li></ul>
<b>Material required</b>	Scanned positives with progressive colour proof

**(B) Advertisement Rates:**

Particulars	Charges for advertisement	Taxes	Total
Back Cover Page	30,000.00	5,400.00	35,400.00
Front inside cover page	26,000.00	4,680.00	30,680.00
Back inside cover page	23,000.00	4,140.00	27,140.00
Inside Page	16,000.00	2,880.00	18,880.00



The ad material and at par cheque/ demand draft/ Online payment receipt may please be forwarded to Mr. G. Ghosh, AEO at CAPEXIL, ‘Vanijya Bhawan’, ITFC, 1/1, Wood Street, 3<sup>rd</sup> floor, Kolkata – 700 016 ([policy@capexil.in](mailto:policy@capexil.in)) latest by February 25, 2019.

Two voucher copies of the award brochure will be dispatched to the advertiser. The Bank Details of CAPEXIL is given below for your kind perusal if payment made through RTGS/NEFT/Net Banking:

- Kotak Mahindra Bank Limited,
- Center Point Building, Ground Floor,
- 21 Hemanta Basu Sarani, Kolkata -700001
- Branch : H.B.SARANI BRANCH
- IFSC Code: KKBK0000958
- SB A/C No. 504010190338
- Beneficiary Name: CAPEXIL

Warm regards,

Vineet Jhabak

Joint Director,

**CAPEXIL**

**60 years of Export Promotion**

**1958-2018**

CIN: U36900WB1958NPL023786

Tel:033-22891721 Ext # 133

E-Mail: [exportaward@capexil.in](mailto:exportaward@capexil.in)

Facebook: Capexil

Website: [www.capexil.org](http://www.capexil.org)