***Increase Your Exports & enjoy substantial savings!!!***

Ref. No: CAPEXIL/WR/VRC/TP(A)(CIS Event’2019)/993

Dated 29th May, 2019

**EXHIBITION CUM BUYER SELLER MEET (B2B EVENT) AT RUSSIA, KAZAKHSTAN & BELARUS**

**EXCLUSIVELY FOR INDIAN RUBBER MANUFACTURED PRODUCTS (NON TYRES & TYRES SECTORS)**

**DURING 17TH TO 27TH SEPTEMBER, 2019 UNDER MAI PROGRAM OF GOVT. OF INDIA**

Dear Esteemed Members,

**CAPEXIL proposes to execute the subject event to strive further on the path of Promotion & Facilitation of International Trade for Indian Exporting Community especially from Rubber Manufactured Products Industry (Non Tyres & Tyres Sectors). The Council intends to organize B2B Events (Exhibition cum Buyer Seller Meets) at Moscow (Russia), Almaty (Kazakhstan) & Minsk (Belarus) from 17th to 27th September, 2019 in line with MAKE IN INDIA Initiative of Govt. of India with our 20 Member Participant Companies.**

To ensure maximum utilization of Time, Resources & Efforts of our member exporters and to get utmost benefit for our member participants, **CAPEXIL plans to hold such B2B Program coinciding with well-known Trade Show viz. KAZCOMAK’2019 & MINING WORLD CENTRAL ASIA’2019 at Almaty, Kazakhstan apart from Series of such B2B Events at Moscow (Russia) & Minsk (Belarus) in close association with Indian Diplomatic Missions, Chambers, Industry Associations and Trade Bodies in these countries.** The Council plans to hold B2B Meets at the conference room in fair venue itself so that all the potential visitors can have meaningful interaction with CAPEXIL Participant Exporters.

CAPEXIL is fully committed with dedicated drive to develop & evaluate to newer trade & economic linkages between India & CIS Region in General and to explore all possible business opportunities for Indian Exporters of these products in particular. It has been a part of our consistent endeavour & stride for niche marketing. In order to achieve maximum mileage from the said event, CAPEXIL plans to hold series of Buyer Seller Meets (B2B Events) at Moscow (Russia), Almaty (Kazakhstan) & Minsk (Belarus) to convert the entire exercise into comprehensive business proposition for our member participants.

**Russia, Kazakhstan & Belarus of CIS Region holds immense business opportunities for India as per the below EXIM Data which itself denotes the  potential of these markets & prospect for Indian Exporting Community more particularly for wide range of Rubber Manufactured Products viz. Rubber Sheets, Matts, Floor Coverings, Conveyer Belts, V Belts, Transmission Belts, Hoses, Rubber Moulded Products, Rubber to Metal Bonded Products, Automotive Rubber Components & Spare Parts, Medical Devices, Contraceptives, Auto Tyres, Tubes, Flaps & all kinds of other Rubber Manufactured Products for the Industry, Construction, Infrastructure etc.**

**Market Potential - US$ 4.64 billion Opportunity for Indian Exporters**

* Global imports of Rubber Products into Russia reached to US$ 3630.38 million during 2018 & India’s share is only 0.96% with a value of US$ 34.88 million.
* Global imports of Rubber Products into Kazakhstan reached to US$ 545.17 million during 2018 & India’s share is only 0.21% with a value of US$ 1.12 million.
* Global imports of Rubber Products into Belarus reached to US$ 468.31 million during 2018 & India’s share is only 0.04% with a value of US$ 0.18 million.

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| --- | --- | --- | --- | --- |
| **GLOBAL IMPORTS OF RUBBER PRODCUTS INTO**  **RUSSIA, KAZAKSTAN & BELARUS &**  **INDIA'S PRESENT SHARE** | | | | |
| **Value in US $ Million** | | | | |
|  | **Russia** | **Kazakhstan** | **Belarus** | **Total** |
| Global Imports | 3630.38 | 545.17 | 468.31 | 4643.86 |
| India's Exports | 34.88 | 1.12 | 0.18 | 36.18 |
| **% Share** | **0.96** | **0.21** | **0.04** | **0.78** |

**Highly Subsidised Participation Charges under MAI Scheme of Govt. of India especially for the benefit of MSME & SSI Exporters:  Approx. INR 1,35,000/- (Rupees One Lac Thirty-Five Thousand only per member firm) based on the initial assessment of the expenditure involved & admissible MAI Grant (subject to review if required) which includes…**

* Participation & Display Area Charges at all the Exhibitions cum Buyer Seller Meets (B2B) Events at all the three countries viz. Russia (Moscow), Kazakhstan (Almaty) & Belarus (Minsk)
* Company Profile in CAPEXIL’’s prestigious Colourful Brochure, Banners, Standees, Backdrops. etc. to be distributed & displayed for desired exposure & wide publicity
* Exposure to Participant Company into all Print & Publicity Materials to create due awareness
* Visit & Interaction with Overseas Importers at Trade Show viz. Kazcomak’2019 & Mining World Central Asia’2019, Kazakhstan & B2B Event at the Fair Venue with Table Space / Display Area
* Airports & Venue Transfers in Group & Refreshment during the B2B Events at each country

**Please note: In addition to above, Reimbursement of Air Travel (Partial or Full for One Person from One Company in Economy Excursion Class) may be provided to the eligible member exporters subject to approval of the MOC&I & compliance of stipulated Terms & Conditions as per prevailing MAI Guidelines of Govt. of India with maximum ceiling of Rs. 70,000/- or actual whichever is less.**

**Please note: This offer is valid only till 20th June, 2019 (Thursday) on First Cum First Serve Basis**

**In view of above, applications are invited from member exporters of Rubber Products Panel & Auto Tyres & Tubes Panel dealing in any kind of Rubber Products to actively participate. Kindly send your formal application, payment by Demand Draft / At Par Multicity Cheque in favour of CAPEXIL along with attached Registration Form duly filled, sealed & signed to enable us to confirm your participation.**

**The Proposed / Tentative Travel Itinerary & Day to Day Program Schedule is also enclosed herewith for your ready reference and update. The soft copy of formal application form must be submitted in excel format by return email to** [**vrchitalia@capexil.in**](mailto:vrchitalia@capexil.in) **&** [**wro@capexil.in**](mailto:wro@capexil.in)**.** Please feel free to contact the undersigned for any assistance in this matter.

Kind wishes,

V. R. Chitalia

Director, CAPEXIL

Mumbai - India

Dir:       +91 22 2351 7178, Cell:      +91 98203 78805

Email:   [vrchitalia@capexil.in](mailto:vrchitalia@capexil.in), [wro@capexil.in](mailto:wro@capexil.in)

CIN No.: U36900WB1958NPL023786

Encl.: **Registration Form in Specific Format & Tentative Travel Itinerary / Program Schedule**