**CAPEXIL PARTICIPATION IN 33RD EDITION OF  ABU DHABI INTERNATIONAL BOOK FAIR**

**29Apr- 05 May 2024**

Capexil has initiated participation of its members in this book event to be held at the **Abu Dhabi International Exhibition Centre (ADNEC), Abu Dhabi, UAE.**

More than 1300 exhibitors from 85 countries participate in the exhibition, making it an important business hub for the publishing industry. It is a platform to meet new business partners and attend distinguished professional programs, especial the “Copyright Spotlight” to promote rights trade and digital transformation supported by grant from the book fair authorities. The Abu Dhabi International Book Fair is also considered an important cultural event, as it provides many programs aimed at all sorts of audience.

Why Abu Dhabi :

The Abu Dhabi International Book Fair is the most professionally organized, most ambitious and fastest growing book fair in the Middle East and North Africa. Abu Dhabi is driving the professional and commercial development of the regional publishing industry and is financially and philosophically committed to the long-term expansion of the global book business.

ADIBF unites professionals, intellectuals and promotes UAE initiatives fostering book culture. Abu Dhabi 2024 is a must attend event for anyone interested in the world of publishing and literature.

**Exhibitors at ADIBF2024 can look forward to the following highlights:**

* 7 days of direct selling.
* Professional programs to forge Middle East and global partnerships.
* Cutting-edge tech at Digital publishing Corner, seminars on digital media and creative industries.
* Engaging Workshops for Illustrators, designers.
* Matchmaking events, designed to pair up local and international publishers as well as institutional buyers with focus groups for educational publishers.
* Spotlight On Rights -The aim of raising awareness of the benefits of copyrighted works and supporting efforts to translate content into and out of the Arabic language. The program grants to convert printed content into digital and audio e-books. The program also aims to enhance cooperation opportunities between Arab and International Publishers.

From this year minimum 9sq mtr is being offered by the Fair Authority. However, the participants through CAPEXIL will also be offered 2x2 = 4 Sq mtr stand and multiples thereof. The Cost for participation in the ADIBF 2024 is as follows:

PARTICIPATION FEES :

|  |
| --- |
|                                      FOR 4 SQ. MTS BOOTH - INR 62,000.00 |
| Participation fees include Equipped Stand, where the equipment is built as standard and includes shelves, tables and chairs with nameplates of the company and electrical power supply. |

**VISA:**

CAPEXIL will issue the visa recommendation letter to the participants and arrange an invitation letter from the organizer (Only 2 persons per company for regular employees with extensive travel history.)

**REFUND POLICY:**

The participation charges are non-refundable in any case.

The payment may be made o­nly by Cheque/Demand Draft in the name of CAPEXIL. Please be informed that we have few stalls only left now and preference will be given o­n **first-cum-first- served basis** and o­n receipt of full participation fee. CAPEXIL reserves the right to select the participants. Interested companies can also remit the participation fee o­nline in to the following account under intimation to CAPEXIL by email:

|  |  |
| --- | --- |
| BANK NAME  | INDIAN OVERSEAS BANK   |
| BANK ADDRESS  | 2, Wood Street, KOLKATA |
| BANK A/C  | CAPEXIL |
| ACCOUNT NO - | 058501000074371 |
| IFSC  | IOBA0000585 |

**Note: Those members who wish to participate and can also share the booth of CAPEXIL by paying Rs 15,000.00 to CAPEXIL. They will be provided the following things:**

1. **1 table and 1 Chair**
2. **One side shelf for displaying the books**
3. **Space for posters .**

**Contact for Participation:**

**Narendra Mohan**

**Executive Officer**

**CAPEXIL, New Delhi**

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**Mob -9811422144**

**Highlights** of Participation of CAPEXIL in 32nd edition of Abu Dhabi International Book Fair 2023.

1.   18 Exhibitors from India participated in the mega event.

2.   B2B /Matchmaking was organised in the Business Lounge of the BOOK FAIR for the participants during the fair.