

CONCEPT NOTE & PROPOSAL

ON

5th ACT EAST BUSINESS SHOW - 2018

20th – 23rd June 2018, Shillong, Meghalaya

ORGANISED BY

INDIAN CHAMBER OF COMMERCE NORTH EAST INITIATIVE

Submitted to

Chemicals and Allied products Export Promotion Council(CAPEXIL)

For further details please contact:

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BACKGROUND:

The North eastern region in India has a long and unusual history. Comprising of eight states, the region, constitutes roughly of around 7.98% of the country's geographical area and accounts for around 3.79% of the total population. As a linguistic contact zone and a focal point of continuity, the Northeast, has traditionally played the role of a corridor for human migrations including, perhaps, the first migrations from Africa towards East Asia and Australia more than 40,000 years ago. Situated on the southern trails of the Silk Road, the region consists of a fascinating mix of cultures and races that owe their origin to a long history of intercourse with civilizations, originating both from the West and the East. More specifically by virtue of its geographic contiguity and ethnic commonality with the civilizations to its East, Northeast India, continues to serve as an umbilical cord connecting India with her eastern counterparts.

INDIA & ASEAN:

Association of South East Asian Nations (ASEAN) is a leading trade bloc of the World which comprises Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam. ASEAN and India signed the ASEAN-India Trade in Goods (TIG) Agreement in Bangkok on 13 August 2009 after six years of negotiations. The signing of the ASEAN-India Trade in Goods Agreement paved the way for the creation of one of the world's largest free trade areas (FTA) - market of almost 1.8 billion people with a combined GDP of US\$ 2.8 trillion. The ASEAN-India FTA will see tariff liberalization of over 90% of products traded between the two dynamic regions. Tariffs on over 4,000 product lines will be eliminated by 2016, at the earliest. The ASEAN-India TIG Agreement entered into force on 1 January 2010. During the 10th ASEAN-India Summit in November 2012, the ASEAN-India Leaders tasked their economic ministers to step up their efforts and flexibility to conclude the ASEAN-India Trade in Services and Investment Agreement at the earliest. Subsequently, an announcement on the conclusion of the negotiations on both Agreements on ASEAN-India Trade in Services and Investment was made at the ASEAN-India Commemorative Summit on 20 December 2012. By January 2015, the Agreement has been signed by all ASEAN Member States and India. The Agreement will enter into force in July 2015.

ASEAN and India are also working on enhancing private sector engagement, including the re-activation of the ASEAN-India Business Council (AIBC), the holding of the first ASEAN-India Business Summit (AIBS) and an ASEAN-India Business Fair and Conclave (AIBFC)

held in New Delhi on 2-6 March 2011 with participation of an estimated 500 trade exhibitors, business leaders, practitioners and entrepreneurs from ASEAN and India to

showcase their products and services. The 2nd AIBF was held at the sidelines of the ASEAN-India Commemorative Summit, in New Delhi on 18-20 December 2012. The events were part of the efforts to stimulate trade and business-to-business interaction.

NE INDIA, ASEAN & SE ASIA:

In this context, India's Northeast region (NER) came to be seen in a new light. Several steps have been taken to improve relations with India's immediate neighbors like Bhutan, Nepal, Bangladesh & Myanmar. India has also trade relations with Thailand and Singapore. India and Myanmar share a 1643 km long border. Myanmar being a member of ASEAN, the north eastern states of India become an important link between the two parties.

The location of NER is such that it shares only 2 per cent of its border with the Indian mainland whereas 98 per cent is surrounded by various neighboring countries. In the West and South West, it shares 1880 km with Bangladesh, 1643 km with Myanmar in East and South East, 1000 km with China in the East and North East and 1100 km with Bhutan in the North and North West. Unfortunately, the gamut of opportunities that this very geoeconomic advantage offers, could not be harnessed to its real potential till date. This situation is sought to be changed by opening the region to trade, commerce and communication and hence various policy measures has been designed and suggested towards this direction. However, a reality check on border trade infrastructure suggests scope of huge improvement.

Role of ICC in fostering closer NE India - SE Asia Ties:

ICC's North-East Initiative has gained a new momentum and dynamism over the last few years, and the Chamber has been hugely successful in spreading awareness about the great economic potential of the North-East at national and international levels. ICC, which is recognized by the Govt. of India as the Nodal Chamber for the North-East region, has a special focus upon India's trade & commerce relations with South & South-East Asian nations, in sync with India's 'Look East' Policy, and has played a key role in building synergies between India and her South East Asian neighbors like Singapore, Indonesia, Myanmar, Thailand, Bangladesh, and Bhutan through Trade & Business Delegation Exchanges, and large Investment Summits. The "North East India Trade & Investment Opportunities Week", in Bangkok in 2007 was the largest ever Business Delegation from

India to Thailand projecting the NER. The 3-day "ASEAN - North-East India Trade & Investment Opportunities Summit", in Ho Chi Minh City, Vietnam in 2009, was the first ever initiative from India to unfold the vast resources of the North Eastern region in Vietnam. ICC has also been regularly working on North-East & Myanmar relations through various activities including exchange of high-level delegations. For improving bilateral trade & commerce between India and neighboring Bangladesh, ICC has organized high level Ministerial delegations to Dhaka to meet H.E. Madam Sheikh Hasina, Prime Minister of Bangladesh, twice, and has been regularly updating Ministry of Commerce and PMO on the business issues, sentiments and sensitivities of Bangladesh Government and Industry. The Indian Chamber of Commerce organized "India INVESTRADE" in Sri Lanka, a mega Conference cum Exhibition focusing upon the Realty Construction & Construction Materials sectors. Construction & Real Estate is truly an area which can strengthen India-Sri Lanka trade & investment linkages due to its huge potential. The ICC has also been trying to build stronger bridges of economic & trade co-operation with China, and has taken a delegation to the South Asian Business Forum in Kunming, Yunnan, a number of times. As a part of the ASEAN commemorations in 2012, and as a part of the ASEAN Sailing Expedition by STA Sudarshini, ICC, in association with the Ministry of External Affairs, Govt. of India, organized a series of programmes aimed at strengthening bilateral strategic partnerships between India and her South-East Asian neighbors These meaningful programmes, which brought together key Govt. functionaries and Corporate Leaders from India and her South East Asian partners, played a major role in enhancing co-operation and exchanges in strategic sectors like Mining, Agro & Food Processing, Healthcare, Pharmaceuticals, Tourism, Infrastructure, IT & ITeS, Automotive, Oil & Gas, etc. Further, discussion is also being initiated with Australia, Singapore and UAE. There is an ongoing initiative with NRIs of the North eastern Region in the US to project the North eastern Region as an attractive FDI and trade destination world-wide and specifically under the Look East Policy. These measures aim to bring the light of development to the various tribal and non-tribal corners of the North Eastern region.

Keeping in view this increased importance of the North Eastern Region for promotion & enhancement of trade with the South East Asian countries, the Indian Chamber of Commerce (ICC) is organizing the 5th ACT EAST BUSINESS SHOW-2018 from 20th – 23rd June 2018, Shillong, Meghalaya.

COMPONENTS OF THE 5th ACT EAST BUSINESS SHOW - 2018

Component -I

ACT EAST BUSINESS SHOW wherein various companies from South East Asian countries along with local Indian Companies will participate and display/launch their products and will have regular buyers –Sellers meet.

Component -II

Business Seminars on various sectors of importance for fostering closer NE India – SE Asian ties.

OBJECTIVES:

The Act East Business Show - 2018 shall be a unique forum to establish new business contacts and play an important role in the development of business by enhancing mutual investment prospects between NE India and the South East Asian Countries through leveraging areas of common interests. The Act East Business Show - 2018 shall serve as an ideal platform for the industry and offer a plethora of services that include:

- ➤ Avenue for presentation & launch of new products
- Understand needs and device means for development of various small scale industry
- Connect with new dealers & distributors.
- Cost-effective promotion of products and services.
- Generate immediate sales and orders.
- Achieve better understanding of the regional markets.
- Providing an international forum
- > Secure alliances & joint ventures with leading suppliers in the industry.
- ➤ Learn about the latest technology in the many industry seminars and workshops conducted by industry experts.

SCOPE:

The Act East Business Show - 2018 will provide a plethora of activity aimed at maximizing business development for the various participants from North East India as well as other South East Asian countries.

The list of expected participants shall include:

> National and International Trade Promotion Societies (Thailand, Bangladesh, Pakistan, Singapore, Nepal, Myanmar, Vietnam etc)

- ➤ Representation of the departments of Tourism, Handloom and handicraft, Health, Education, etc of all North East State Governments.
- ➤ Various Government undertakings like Spice Board, Rubber Board, Tea and Coffee Board etc.
- > Consumer durable manufacturers
- ➤ Electrical and electronic equipment manufacturers
- ➤ Garments National & International Fashion Brands
- ➤ Traditional handloom products of various states
- ➤ Handicraft Various state handicrafts
- ➤ Banking and financial service providers

Also, natural products made in ecologically favorable areas and through eco-friendly means shall be presented. These include textile materials, home accessories, products of decorative and applied art, furniture, clothes, footwear and head-dresses, perfumes and cosmetics, health products, jewellery & accessories, children's goods and toys, souvenirs and gifts etc.

5th ACT EAST BUSINESS SHOW-2018:

The 5th Act East Business Show-2018 shall serve as a special forum to create investment and trading awareness and to get acquainted with Indian & Overseas business community, mainly South East Asian countries in a variety of diverse fields like Skill Development & Education, Tourism, Information Technology & Electronics, Handloom & Handicraft, Art & Literature, Energy, Agriculture, Financial and Medical Services etc. It shall provide a unique opportunity to showcase any product in the Act East Business Conclave' 2018 as well as participate in the seminars on the related subjects to gain global exposure and find suitable avenues for their effective marketing. The seminars were addressed by market leaders and industry experts of the related subject.

SECTOR WISE STALLS:

- Agriculture & food processing
- ➤ Water management
- Oil and Gas,
- Power & Energy
- Disaster management
- ➤ Handloom and Handicraft
- ➤ Tourism & services
- ➤ Eight States of NE
- Livestock and Poultry
- ➤ Automobile components

- Consumer Durables
- > FMCG
- > Health
- Education

VISITORS PROFILE:

- Agent / Distributor / Trading
- > IT & Telecommunications
- Design & Consultancy Services
- > Electrical / Electronics Manufacturing
- Engineering & Contracting
- > Environmental
- Public Works / Services
- > Research & Development
- Rubber & Plastic Products Manufacturing
- ➤ Government Agency/ Trade Association
- > Transportation
- > Importers
- > Equipment Manufacturing
- Hospitality/ Service Company
- Retailer
- > Storage
- Manufacturing companies
- > Education
- Automotive Manufacturing
- Oil & Gas / Chemical Processing

ELITE INTERNATIONAL PARTICIPATION FROM:

- Brunei
- Myanmar
- Thailand
- Singapore
- Cambodia
- **❖** Bangladesh
- ❖ Lao PDR
- Vietnam
- Philippines
- Malaysia
- **❖** Nepal
- Indonesia

About Indian Chamber of Commerce (ICC): Founded in 1925, Indian Chamber of Commerce (ICC) is the leading and only National Chamber of Commerce operating from Kolkata, and one of the most pro-active and forward-looking Chambers in the country today. Its membership spans some of the most prominent and major industrial groups in India. ICC is the founder member of FICCI, the apex body of business and industry in India. ICC's forte is its ability to anticipate the needs of the future, respond to challenges, and prepare the stakeholders in the economy to benefit from these changes and opportunities. The Indian Chamber of Commerce (ICC) as it is popularly known is the premier body of business and industry in Eastern and North-Eastern India. The membership of the Chamber comprises several of the largest corporate groups in the country, with business operations all over the country and abroad. Set up by a group of pioneering industrialists led by Mr. G D Birla, the Indian Chamber was closely associated with the Indian Freedom Movement, as the first organized voice of indigenous Indian Industry, Several of the distinguished industry leaders in India, such as Mr. B M Birla. Sir Ardeshir Dalal, Sir Badridas Goenka, Mr. S P Jain, Lala Karamchand Thapar, Mr. Russi Mody. The Indian Chamber of Commerce headquartered in Kolkata, over the last few years has truly emerged as a national Chamber of repute, with full-fledged Regional Office at Guwahati; State Offices in New Delhi, Bhubaneswar, Patna, Ranchi and Mumbai functioning efficiently, and building meaningful synergies among Industry and Government by addressing strategic issues of national significance.

Focus Areas of Operation: Policy Advocacy: Policy advocacy is the first and foremost function of the Indian Chamber of Commerce. Recognized as a proactive body of business, the ICC has contributed to economic policy making throughout the seven and a half decades of its existence. ICC anticipates future needs, responds to these challenges and prepares the stakeholders of the economy to benefit from these changes and opportunities. Through its linkages with partner chambers, it helps in making the voice of the Indian business community heard across continents. Services: In order to strengthen the business community with the essential tools of doing business better in a fast paced changing global business environment, the ICC offers a plethora of services, replete with a state of the art infrastructure such as video-conferencing and information networks that provide the cutting edge and managed by professional secretariat.

The bouquet of services offered by the ICC includes: ICC EXIM Initiative; ICC Agri Business Initiative; ICC Environment Management Centre; ICC Council of Arbitration; ICC Young Leaders Forum; ICC Convention Facilities; ICC Voice IT Initiative; ICC Calcutta Foundation; Global MSME Forum; ICC Informatics; ICC North East Initiative; ICC Act East Council and many more

The ICC North East Initiative: It has gained a new momentum and dynamism over the last few years, and the Chamber has been hugely successful in spreading awareness about the great economic potential of the North-East at national and international levels. Trade & Investment shows on North-East in countries like Singapore, Thailand and Vietnam have created new vistas of economic co-operation between the North-East of India and South-East Asia. ICC has a special focus upon India's trade & commerce relations with South & South-East Asian nations, in sync with India's 'Look East' Policy, and has played a key role in building synergies between India and her Asian neighbors like Singapore, Indonesia, Bangladesh, and Bhutan through Trade & Business Delegation Exchanges, and large Investment Summits.

TENTATIVE PROGRAM**

 Inaugural Session: 20th June 2018
 :
 10:00 AM - 01:00 PM

 Exhibition Timings: 20th to 23rd June 2018
 :
 11:00 AM - 7:00 PM

| DAY 1 Wednesday, 20 th June 2018, Auditorium of State Central Library, Shillong, Meghalaya | | |
|----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|--|
| INAUGURAL SESSION | | |
| 10:00 AM | REGISTRATION | |
| 11:00 AM | Lamp Lighting & Presentation of Memento | |
| 11:10 AM | Welcome Address: Indian Chamber of Commerce (ICC) | |
| 11:20 AM | Multimedia Presentation: "North East India- Its connection with SE ASIA" | |
| 11:30 AM | Theme Address: **Shri Yeshi Tsering, Chief Secretary, Govt. of Meghalaya | |
| 11:40 AM | Keynote Address: **Shri C. K. Das, Hon'ble Member, NEC, Ministry of DoNER, GOI | |
| 11:50 AM | Special Address: **Foreign Minister of South East Asian Countries | |
| 12:00 Noon | Special Address: **Ambassador of South East Asian Countries | |
| 12:10 PM | Address by Special Guest: **Smt. Preeti Saran, Secretary, Ministry of External Affairs, GoI | |
| 12:20 PM | Address by Distinguished Guest: ** Shri Sniawbhalang Dhar, Minister of Commerce & Industries Dept. and Transport Dept., Govt. of Meghalaya | |
| 12:30 PM | Address by Guest of Honour: **Shri. Jitender Singh, Minister of DoNER & Chairman, NEC, GOI | |
| 12:40 PM | Address by Guest of Honour: ** Smt. Sushma Swaraj, Minister of External Affairs, GOI | |
| 12:50 PM | Address by the Chief Guest: ** Shri Conrad Kongkal Sangma, Hon'ble Chief Minister, Govt. of Meghalaya | |
| 1:00 PM | Vote of Thanks: Indian Chamber of Commerce (ICC) | |
| 1:00 PM – 2:00 PM | Inauguration of the 5th ACT EAST BUSINESS SHOW-2018 and VIP visits the exhibition | |
| 2:00 PM onwards | VIP Lunch | |

^{**} Subject to Confirmation

7:00 PM - 10:00 PM: Cultural programme and Chief Minister's dinner and interaction

| DAY 2 | | |
|------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| Thursday, 21st June 2018, State Convention Centre, Shillong, Meghalaya | | |
| NE India – South East Asia | | |
| Infrastructure & Connectivity | | |
| 10:00 -11:45 am | In the past few years, India has been actively engaging with ASEAN through the India-ASEAN Free Trade Agreement signed in 2009 and bilateral free trade agreements. Today, India is ASEAN's fourth largest trading partner and eighth highest investor. In this backdrop, this brief attempts to answer the significant question: Why is it important for India to look through the prism of the Northeast? The session would discuss ongoing & upcoming infrastructure projects, issue of time-bound implementation of projects, better centre-state coordination and secure business environment, monitoring of fund-flows and necessary marketing and branding of the region etc. Panel Discussion on: Connecting South East Asia through Stilwell road Infrastructure requirement versus present scenario to connect North East India with South East Asia through Air, Water, Road modes | |
| 10:00-10:30 am | Registration | |
| 10:30 am | Opening Remarks: Mr. M. K. Saharia, Chairman, ICC - North East Initiative | |
| 10:35 am | Panelists : **Chairman, Airport Authority of India | |
| 10:45 am | Panelists : **Chairman, National Highway Authority of India | |
| 10:55 am | Panelists : **Chairman, Inland Water Authority of India, Government of India | |
| 11:05 am | Address by Guest of Honour: **Ambassadors/ Ministers of ASEAN Countries | |
| 11:15 am | Address by the Chief Guest: ** Shri Sniawbhalang Dhar, Minister of Commerce & Industries Dept. and Transport Dept., Govt. of Meghalaya | |
| 11:25 am | Interaction | |
| 11:40 am | Summing Up & Vote of Thanks - ICC | |
| 11:45 am onwards | Tea-Break | |

^{**} Subject to Confirmation

| DAY 2 Thursday, 21 st June 2018, State Convention Centre, Shillong, Meghalaya | | |
|---------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| Synergies in Tourism | | |
| 12:00 - 01:40pm | North-East India is well blessed by nature and is situated at the centre of one of the world's richest bio-geographic areas. It is the treasure house of various economic resources. It has a rich cultural and ethnic heritage that can easily make it a tourist-spot. Tourism has the greatest potential for generating income and employment opportunities in North-East Indian states because NE India is not only characterized by the blending of flora and fauna it is also exceptionally rich in bio-diversity. Moreover the wildlife sanctuaries at various places of North-East India can attract the tourists all over the world. Further, tea tourism and golf tourism of NE India will attract the tourists. Panel Discussion on: Untapped opportunities in North East | |
| 12:00-12:30 pm | North East as the gateway of South East Asian Tourism Registration | |
| 12:30 pm | Opening Remarks: Indian Chamber of Commerce (ICC) | |
| 12:35 pm | Panelists: **Joint Secretary, Trade Facilitation, Customs valuation, Import Licensing Procedures, RMTR and CRTA, APTA, BIMSTEC, GSP, Accession, Trade & Transfer of Technology, Ministry of Commerce, Government of India | |
| 12:55 pm | Panelists: ** Shri Ram Muivah, Secretary, NEC, Ministry of DoNER, Govt. of India | |
| 01:05 pm | Panelists: **Joint Secretary, BSM, Ministry of External Affairs, Government of India Panelists: | |
| 01:15 pm | ** Ambassadors/ Ministers of ASEAN Countries | |
| 01:25 pm | Address by Guest of Honour: **Chief Minister of Sagaing Region / Commerce or Industry Minister of Union of Myanmar | |
| 01:35 pm | Summing Up & Vote of Thanks - ICC | |
| 01:40 pm | NETWORKING LUNCH | |

^{**} Subject to Confirmation

DAY 3 Friday, 22nd June 2018, State Convention Centre, Shillong, Meghalaya **ICC EXPORT IMPORT & BANKING SUMMIT** 09:30 - 10:10 AM Registration Felicitation of Dignitaries & Lighting of Lamp 10:10 AM Welcome Address: **Indian Chamber of Commerce** 10:15 AM Kevnote address: **EXIM BANK (Export - Import Bank of India)** 10:25 AM Address by Distinguish Guest: **Shri PVSLN Murthy, CGM, State Bank of India, LHO, NE 10:35 AM Address by Special Guest: **Shri P. W. Ingty, Addl. Chief Secretary, Department of Commerce & Industries, Govt. of Meghalaya Address by Guest of Honour: 10:45 AM **Shri C. K. Das, Hon'ble Member, NEC, Ministry of DoNER, GOI 11:00 AM Address by Chief Guest: **Shri Naveen Verma, Secretary, Ministry of DoNER, Govt. of India Vote of Thanks: Indian Chamber of Commerce 11:15 AM Networking Tea Break: 11: 15 am - 11:25 am TECHNICAL SESSION 11:25 - 11:40 AM PROGRAM MODERATOR: NEC Role for N.E Industries Sectors -**Shri Gautam Chintey, Adviser (BIT), NEC, Ministry of DoNER, GOI 11:40 - 11:55 AM Government of India's Policy on Export Incentive **Export Procedures & documentations** Foreign Trade policy & procedures Custom procedures & documentation Director General of Foreign Trade, Govt. of India 11:55 -12:05 PM Rules & Regulations Commissionerate of Customs, North Eastern Region, Shillong Roles & Objectives of Export-Import Bank of India EXIM BANK (Export - Import Bank of India) 12:05 -12:20 PM 12:20 -12:35 PM Financial Integration in International Trade and Insurance & Risk Management: **Export Credit Guarantee Corporation of India Limited (ECGC)** State incentive schemes, Benefits / Strengths: 12:35 -12:50 PM Department of Industries & Commerce, Govt. of Meghalaya 12:50 -01:05 PM Industrial potentiality survey for identification of industrial opportunities: Meghalaya Industrial Development Corporation, Govt. of Meghalaya

Interactive and Q & A Session

NETWORKING LUNCH

01:10 -01:25 PM

01.25 PM onwards

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Retrospect (1st June to 4th June, 2017):

The event started on 1st June 2017 with Inaugural Session along with multiple seminars likes NE India-ASEAN: Trade & Connectivity Summit; Technical Session by NECTAR on Science & Technology and Opportunities in Bamboo; ICC-EXIM Bank Summit; NE Travel Conclave which were addressed by the following dignitaries and more than 100 exhibition stalls of different as sectors were showcase during the event:

- Dr. Mukul Sangma, Hon'ble Chief Minister of Meghalaya
- Mr. C. K. Das, Hon'ble Member, NEC, Ministry Of DoNER, Govt. of India
- Mr. Anurag Bhushan, Joint Secretary, Ministry of External Affairs, Govt. of India
- Mr. Rajat Nag, Chairman, ICC Act East Council & Former MD, Asian Development Bank
- Mr. David Rasquinha, Managing Director, Export-Import Bank of India
- H.E. Smt. Ma. Teresita C. Daza, Ambassador of Philippines to India
- H.E. Mr. Chutintorn Gongsakdi, Ambassador of Thailand to India
- > H.E. Mr. Kazi Muntashir Mursheed, Asst. High Commissioner of Bangladesh to India
- Mr. Bounmy Vanmany, Counsellor, Embassy of Lao PDR to India
- Mr. Habib Md. Choudhury, Chairman, ASEAN India Business Council (AIBC), Lao PDR Chapter
- Mr. Li Baijun, Economic & Commercial Counselor, Embassy of China to India
- Mr. Ram Muivah, Secretary, NEC, Ministry of DoNER, Govt. of India
- Mr. S. S. Das, Joint DGFT, Director General of Foreign Trade, Govt. of India
- Mr. Prakash Borgohain, Deputy Commissioner of Customs, Shillong
- Smt. Deepali Agarwal, General Manager, Export-Import Bank of India
- Mr. Ramreisem R. Shimray, BM, Export Credit Guarantee Corporation of India Limited (ECGC)
- Mr. W. Warshong, Asst. Director, Commerce & Industries Department, Govt. of Meghalaya
- Mr. P. K. Marbaniang, Managing Director, MIDC, Govt. of Meghalaya
- Mr. M.R. Synrem, Secretary, Department of Tourism, Government of Meghalaya
- Mr. Shoeb Samad, Regional Director, India tourism, Assam
- Prof. Sandeep Kulshreshtha, Director, IITTM
- Mr. Palin Khundongban, CMD, Shija Hospital
- > Dr. Sharad Kumar Kulshreshtha, Faculty, Dept. of Tourism & Hotel Management, NEHU
- Smt. Jahnavi Phookan, Jungle Travels
- Mr. Ashish Phookan, Chairman, IATO North East and many more







Retrospect (26th February to 29th February, 2016):

The event started on 26th February 2016 with Inaugural Session along with multiple seminars likes India-Canada Roundtable on Clean Technology in the NE Region of India; Sustainable Urban Mobility Ropeways: An Alternative which were addressed by the following dignitaries and more than 100 exhibition stalls of different as sectors were showcase during the event:

- > Dr. Mukul Sangma, Hon'ble Chief Minister of Meghalaya
- Mr. C. K. Das, Hon'ble Member, NEC, Ministry Of DoNER, Govt. of India
- H.E. Mr. Deep Kumar Upadhyay, Ambassador of Nepal in India
- H.E. Mr. Southam Sakonhninhom, Ambassador of Laos PDR in India
- ➤ H.E. Mr. Abdul Matlub Ahmad, President, The Federation of Bangladesh Chambers of Commerce & Industry
- Ms. AnongIntharak, Thai SME Association, Thailand
- Mrs. Rachana Mukherjee, Director, CURVO Ropeways
- > Smt. Ampareen Lyndoh, Hon'ble Minister for Urban Development, Govt. of Meghalaya
- Mr. R.M Mishra, Principal Secretary, Department of Planning
- ➤ Mr. P.W Ingty, Principal Secretary, Department of Commerce & Industries
- Mr. B. K. Dutta, Director, Urban Affairs Department
- Mr. E. Kharmalki, Secretary, Meghalaya Urban Development Authority
- Mr. Doba Gini, Senior Engineer (T&C), Transport Sector, NEC
- Mr. M. Kalita, Executive Engineer (T&C), Transport Sector, NEC
- ➤ Prof. Natalie West Kharkongor, Head, Centre for the Development of North Eastern Region(CEDNER), IIM, Shillong
- ➤ Prof. O.P Singh, Head of the Department, Department of Environmental Studies, North-Eastern Hill University, Shillong
- Ms Hasina Kharbhih, Managing Director, Impulse Social Enterprise
- Mr. Ram Muivah, Secretary, NEC, Ministry of DoNER, Government of India
- Mr. Arjun Dutta, Trade Commissioner, High Commission of Canada
- Mr. B. M War, Adviser (IFC&WSM), NEC, Ministry of DoNER, Government of India
- Louis-Philippe Forget, Director, Québec Government
- Mr. Sanjay Deshpande, Executive Director, Clearford
- Mr. Mohit Malani, General Manager, Premier Tech

- Mr. Kaalimuthu M, General Manager, Lea Associates South Asia
- Mr. Utpal Moral, Director-Technical, NEEPCO
- > Mr. M K Chaudhury, Additional Director, AEDA
- Mr. S Roy, Advisor, SM Group and many more







Retrospect (26th February to 1st March, 2015):

The event started on 26th February 2015 with Inaugural Session along with multiple seminars likes NE India – SE Asia Education & Skill Development Conclave; Exploring North East India: Tourism Unbound; North East India International ESDM Conclave which were addressed by the following dignitaries and more than 100 exhibition stalls of different as sectors were showcase during the event:

- > Dr. Mukul Sangma, Hon'ble Chief Minister of Meghalaya
- Mr. M. P Bezbaruah, Member, NEC, Ministry of DoNER, Govt. of India
- Mr. P.B.O Warjri, Chief Secretary, Govt. of Meghalaya

- Mr. Ameising Luikham, Secretary, NEC, Ministry of DoNER, Govt. of India
- ➤ H.E. Mr. Tith Chantha, Hon'ble Vice-Minister Tourism, Govt. of Cambodia
- > H.E. Mr. Dr. Edmund Chia, Dy. High Commissioner of Singapore to India
- Mr. R.C Laloo, Hon'ble Deputy Chief Minister, Govt. of Meghalaya
- Mr. Ambrose Marak, Director School Education & Literacy, Govt. of Meghalaya
- > Dr. Jitendra K. Das, Director, FORE School of Management
- > Dr. P. G. Rao, Vice Chancellor, University of Science & Technology, Meghalaya
- ➤ Ms. Limabenla Jamir, Founder & Director, North East India International Model United Nations (NEIMUN)
- ➤ Mr. C Raja Rao, Dy. Director Training, Board of Practical Training (ER) (Department of Higher Education, Ministry of HRD, Govt. of India)
- ➤ Mr. Manish Joshi, Sr. Analyst Program Development Team, National Skill Development Corporation (NSDC)
- Ms. Natalie West Kharkongor, Associate Professor & Chairperson, CEDNER, IIM Shillong
- Mr. Sanjay Aditya Singh, Chairman and CEO, Infovalley Educational and Research Pvt. Ltd., Director - East & S.E Asia - CMR University, Bangalore, President - Jettwings Foundation
- Mr. Shantamay Chatterjee, Development Effectiveness Specialist, British Council
- Capt. Sobha Mani, MD, North East Shuttles Pvt. Ltd
- > Dr. Sharad Kr. Kulshrestha, North East Hill University (NEHU)
- Mr. Malay Mukherjee, Chairman, Tourism Finance Corporation of India Ltd.
- Mr. M.R. Synrem, Principal Secretary, Tourism, Government of Meghalaya
- > Dr. Hemanta Kumar Kalita, Head Dept of Information Technology, North-Eastern Hill University
- Mr. Sanjib Sarmah, General Manager Assam Electronic Development Corporation Ltd
- > Dr. Shailendra Choudhuri, Director (S&T), Science & Technology Sector, North East Council
- Mr. B Lyngwa, Principal Consultant, Dept of Information Technology, Govt. of Meghalaya and many more







Retrospect (22nd to 27th February, 2014):

The event started on 22nd February 2014 with Inaugural Session along with multiple seminars likes Luncheon discussion on International Trade Facilitation & Infrastructure: NE India & ASEAN Countries; Assam Gas Cracker Project & Promotion of Downstream Plastic Industries in North-Eastern Region; NE India – ASEAN Travel Mart; Tea Conclave; Energy Sector -Empowering North East; North East India – Its Connection with ASEAN which were addressed by the following dignitaries and more than 100 exhibition stalls of different as sectors were showcase during the event:

- ➤ H.E Mr. Devanand Konwar, Hon'ble Governor of Tripura
- Mr. Shah Nizam Ahmed, Consul, Consulate General of Malaysia, Trade Section
- > Mr. Tran Quang Tung, Deputy Head of Unit, Ministry of Industry, Government of Vietnam
- ➤ H.E. Mr. U Sein Maung, Hon'ble Regional Minister for Planning & Economic, Sagaing region, Myanmar
- > H.E. Dr. Myint Thein, Hon'ble Regional Minister for Social Welfare, Sagaing region, Myanmar
- > Mr. Ameising Luikham, Secretary, North Eastern Council, Ministry of DoNER, Govt. of India
- Mr. J. Lhungdim, Planning Adviser, North Eastern Council
- ➤ Ms. Temsunaro Jamir, IRS (C&CE), Deputy Commissioner, Custom, Division
- Mr. Gautam Chintey, Advisor, Banking, Industries & Tourism, North East Council
- Mr. Paban Singh Ghatowar, Minister of State(I/C), Ministry of DoNER, Government of India
- > Mr. Pradyut Bordoloi, Minister of Industry & Commerce, Government of Assam
- ➤ Mr. Indrajit Pal, Secretary, Department of Chemicals & Petrochemicals, Ministry of Chemicals & Fertilizers, Govt. of India
- ➤ Mr. Avinash Joshi, Joint Secretary, Department of Chemicals & Petrochemicals, Ministry of Chemicals & Fertilizers, Govt. of India
- Mr. P K Gupta, Executive Director (Marketing), GAIL (India) Ltd.
- > Mr. P N Prasad, Managing Director, Brahmaputra Cracker and Polymer Ltd.
- Mr. R.T Jindal, Addl. Chief Secretary, Dept. of Industries, Govt. of Assam
- Mr. O Tailor, Director (Finance), BCPL
- > Mr. S Sugumar, Dy. Director (Technical), Central Institute of Plastic Engineering Technology (CIPET)

- Mr. Rajesh Prasad, Managing Director, Assam Industrial Development Corporation Ltd.(AIDC)
- > Mr. Anand J Oza, President, All India Plastic Manufacturing Association (AIPMA)
- Dr. Saurabh Kr Dixit, Head, Dept of Tourism & Hotel Management, NEHU
- Mr. Subhash Goyal, President, Indian Association of Tour Operators (IATO)
- Mr. Milan Kr Chauley, Superintending Archaeologist, Archaeological Survey of India, Guwahati
- Mr. Dhrubajyoti Hazarika, Commissioner & Secretary, Department of Tourism, Government of Assam
- > Dr Arvind Alok, Chairman, Buddhist Monuments Development Council
- Mr. Gautam Dutta, President, Eco Tourism Society of North East
- Mr. Arijit Purakayastha, CEO, Koyeli Tours & Travels
- Mr. Mansur Adil, Sarovar Group of Hotels
- Captain Shobha K Man, Managing Director, Northeast Shuttles Private Limited
- Mr Rachmat Badruddin, Chairman, Indonesia Tea Board
- Mr. Bidyananda Barkakoty, Joint Forum of ATPA/NETA/BCP
- Mr. Bijay Gopal Chakraborty, President, Confederation of Indian Small Tea Growers Association
- Mr. Sanjiv Sarin, Regional President South Asia, Tata Global Beverages Ltd.
- Mr. Golap Kumar Das, MD, Assam Electricity Grid Corporation Ltd
- Mr. Sudhindra Kumar Dube, MD, ONGC Tripura Power Company Ltd
- Mr. Sanjay Kumar Magoo, Chief General Manager, NE Circle, State Bank of India
- Mr. Rajiv Yadav, Chairman, ASEB & CMD, APDCL
- Mr. P K Barthakur, Principal Secretary to the Govt. of Assam. & Vice Chairman, The Assam Energy Development Agency
- > Dr. U.N.Bora, IAS, Secretary, Deptt. of Urban Development, Govt. of Assam
- Mr. Bani Kanta Das, Chief Engineer, Assam Public Works Roads Department, Border Roads and NEC Works
- Mr. Sanjay Nandanwar, GM-PAG, JSPL
- Prof. Sajal K Deb, IIT Guwahati
- Mr. S L Singh, Chief General Manager, Assam Telecom Circle, BSNL
- Mr. Arun Roy, Director, IWAI Regional office Guwahati
- Mr. PSRK Sudhakar, Regional Executive Director, AAI
- Mr. Mukul Marwah, COM, NF Railway



