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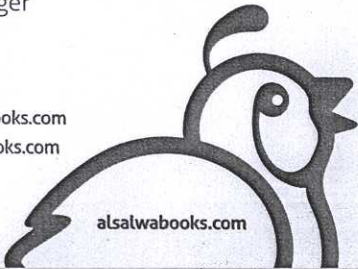
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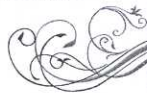
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Foreword by Pranay Gupte

# Modiplomacy

## Through a Shakespearean Prism

### About the Author



**T.P. Sreenivasan**, former Ambassador, returned to Kerala after serving with distinction at crucial posts around the globe (Tokyo, Thimphu, Moscow, New Delhi [twice], New York [twice], Yangon, Suva, Nairobi, Washington and Vienna), but remained at the centre of global conversations on international affairs through his six books, hundreds of articles and frequent lectures in India and abroad. He was on the National Security Advisory Board, served as a Senior Fellow at the Brookings Institution and also as the Vice Chairman of the Kerala State Higher Education Council. He contributes to national and international journals and teaches at various universities. He has received several awards and prizes before and after his diplomatic career, spanning 37 years. He is presently the Founder Director General of a foreign policy think tank, the Kerala International Centre, Thiruvananthapuram, Kerala.

The author has been following Prime Minister Narendra Modi's foreign policy closely and writing regularly on it. The book carries the stamp of a seasoned diplomat and a gifted writer and scholar. His deep study of English Literature as a student and teacher is also evident in his writings.

### Opinions Matter

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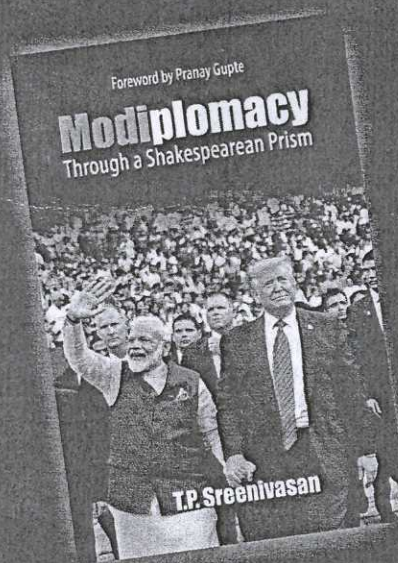


Foreword by Pranay Gupte

# Modiplomacy

## Through a Shakespearean Prism

T.P. Sreenivasan



*Modiplomacy - Through a Shakespearean Prism* is a unique work of contemporary history by a writer who has a background of learning and teaching English literature and a wealth of experience of diplomacy in the Indian Foreign Service for 37 years. As he watched the unfolding of Narendra Modi's brand of diplomacy for five years, he saw in it the changing fortunes of a Shakespearean hero, whose central role in the play is dictated not only by his sterling qualities, but also by his tragic flaws and circumstances which go beyond his control.

Based on his columns published in the leading newspapers and web portals in real time, the author has created a new genre of political commentary, making a blend of instant assessments as the events occurred and considered observations as they resonated in India and abroad. To get a view of a Prime Minister's actions and reactions as he set about shaping the foreign policy of a new India and an analysis of their repercussions is a rare experience in narration and appreciation of the man and his times. Objectivity, without a trace of prejudice or hero worship, is the hallmark of the work.

The fascinating story of 'Modiplomacy' of five years is told here with the sensitivity and objectivity of an author who is rooted in literature and grown in the world of diplomacy around the globe.

ISBN: 978-8193555446

Size: Royal

No. of Pages: 272

Binding: HB

Year of Publication: 2019

Price: ₹ 800.00



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Indian publishers have been making a major impact on the visitors of Sharjah International Book Fair (SIBF 2019) with thousands of titles ranging from children's books to classics and biographies to research publications, besides fiction and non-fiction books penned by Indian authors.

Credit, to a large extent, goes to the National Book Trust (NBT) of India and Capexil, which is trade promoter under the Government of India.

"We have brought books in English, Hindi and Malayalam, and a few of other regional languages" said S R

170 plus titles from 23 publishers, including that of NBT, are being displayed at the SIBF.

"One of our motto is to promote Indian literature abroad," he said, disclosing that the response to the stall was good, and a heavy demand for Malayalam books was noticed.

"India has had a long tradition of promoting Oriental culture and literature," said Bratin Dey who is NBT Officer in-Charge.

"India has greatly contributed to the creation, cultivation and promotion of yoga. So it is natural that there is a demand for books on yoga and fitness. We are bridging the

said.

He said the theme of the fair, "Open books, Open minds" makes the right point since NBT also believes that books are the only means to succeed in the world. Open minds are needed to build relationships.

NBT has been participating in SIBF for the past 15 years. Dey said NBT has a "Book on Wheels", where books are taken to the remotest parts of India, where bookshops are not available, and sold at a discount.

Capexil, which is trade promoter under the Government of India, is also a regular at the SIBF. It has been offering its services at SIBF for over a decade. It has a book division, which notes that India publishes over 100,000 new titles by thousands of publishers in 24 Indian languages annually. "This places the country at the sixth rank in terms of the number of books published and second in terms of the number of English language publications in the world."

"This year we have brought 30 participants," said Sunil Kumar, Capexil Executive Officer. "In 2018-19, Capexil exports totalled \$1.61 million." He said one of Capexil's main motives is to develop cultural