

DELHI BOOK FAIR 2020

eady to get published

The biggest, coolest, and global literary event of 2020 will unite publishers, authors, distributors, and readers community on one mega platform. Interact with the greatest minds of the literature world, find the rarest and newest books, and engage with peers through this virtual exhibition.

VIRTUAL DELHI BOOK FAIR IS HERE!

DBF was conceived by FIP in 1995 and has been an annual event since.

In line with the digital trend, virtual Delhi Book Fair 2020 is ready to be hosted on pragatiE.

A game-changer in the event industry, pragatiE makes hosting exhibitions, conferences, and tradeshows in digital format effortlessly.

The goal is to bring the greatest literary minds, publishers, and readers on a single, global platform to showcase their work and network with their peers and audience.

EVENT IN NUMBERS

Delhi Book Fair 2020 is going GRAND!

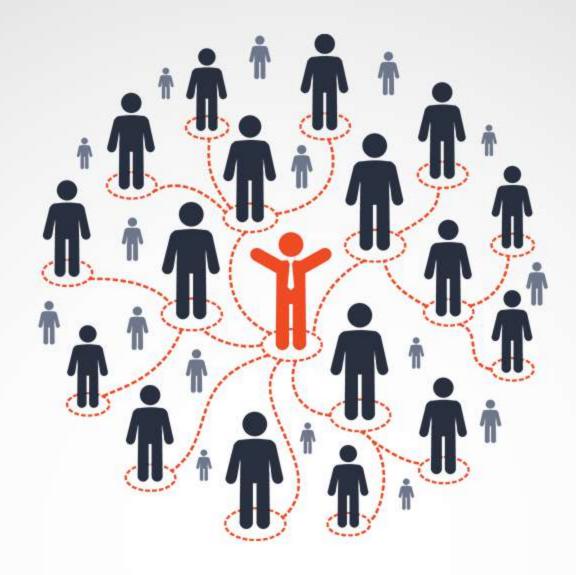
2LAKH+ Visitors

100+ Exhibitors

5000+ Titles

20+ Webinars The 2020 version is expected to be more phenomenal due to its accessibility from anywhere via digital means. Global participation is expected to make this event a huge success amid the reading and publishing fraternity.





WHAT'S IN IT FOR PUBLISHERS/AUTHORS?

- 40 featured product listing with marketplace capability to sell
- Description, tags, videos, multiple images, brochure for each product
- 4 documents including company PPT, catalogue, brochure, etc.
- Request/Lead generation form
- Live chat with visitors
- Access to back-end panel for managing all activities
- Dedicated relationship manager to guide you through the exhibition setup



WHAT WE WILL DO FOR OUR PUBLISHERS/AUTHORS?

Inclusion of publishers/authors details in emails, brochure & on publishers/authors pages

Dedicated sections/banners for our publishers/authors for advertisement

Push on social media for engagement

COMMERCIALS

Our stall offers a full-fledged solution to host webinars, feature products and enable one-on-one interaction with the visitors.

Publisher's Stall

@ Rs. 8,000/- Rs. 5,000* + GST

Indian Regional Languages Publishers Special Price Rs. 4,000* + GST

Author's Stall

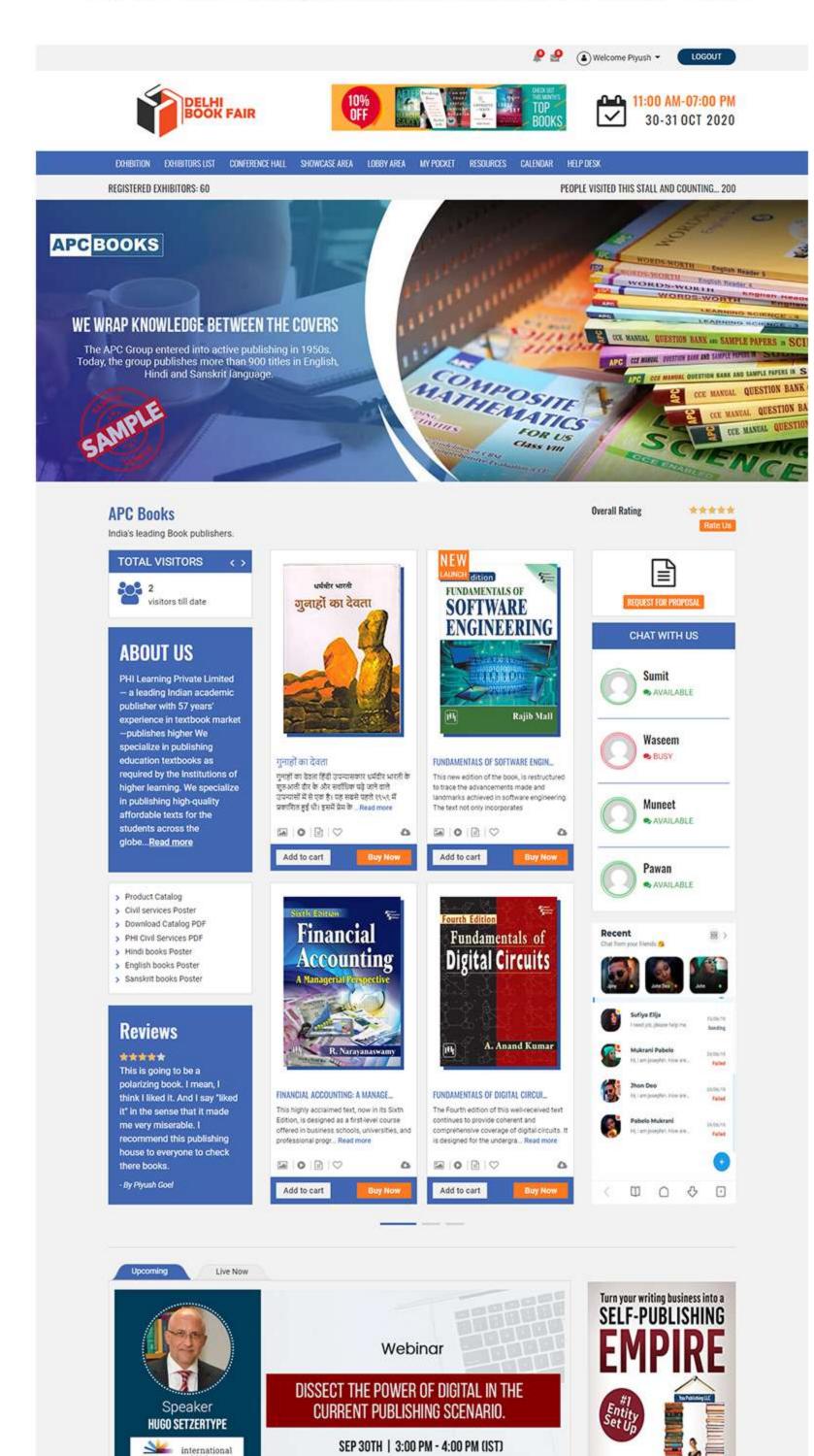
@ Rs. 5,000/- Rs. 3,000* + GST

Indian Regional Languages Authors Special Price Rs. 2,500* + GST

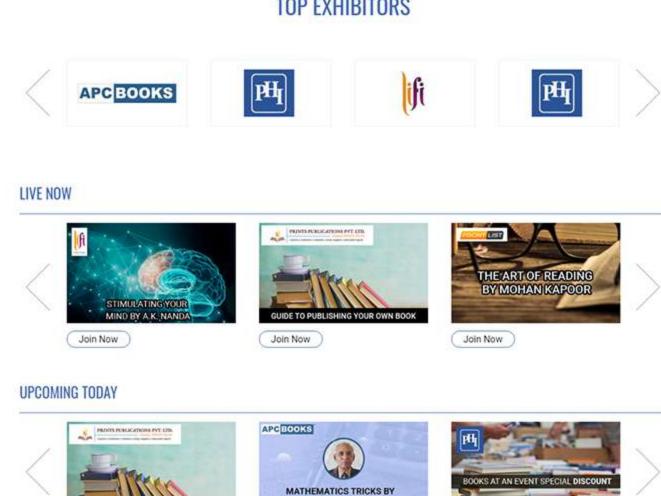
Webinar @ Rs. 1,500/- + GST

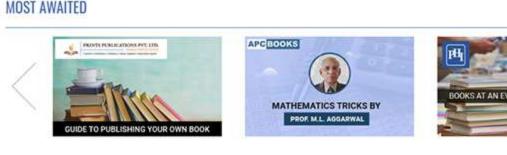


HOW THE EXHIBITION STALL LOOKS LIKE



TOP EXHIBITORS







HOSTING PARTNER

PROF. M.L. AGGARWAL

FRONT LIST

MEDIA PARTNER





INTERNATIONAL BEST-SELLING AUTHOR MICHAEL L. BANNER

FEATURES EXPLAINED























Join Now

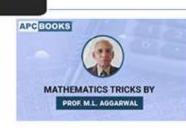


Join Now

UPCOMING TODAY

Awaited webinar during the remainder of the day at the time of the visit







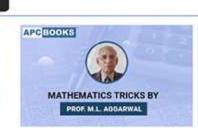
MOST AWAITED





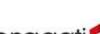
MEDIA PARTNER

FRONT LIST

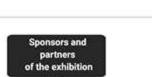




KEY PARTNERS



HOSTING PARTNER







COPYRIGHT PARTNER

BECOME AN EXHIBITOR NOW/CONTACT US

The Federation Of Indian Publishers

18/1C, Institutional Area, Aruna Asaf Ali Marg (Near JNU), New Delhi – 110067, India

Anu Talwar - General Manager, FIP Contact: +91-9811766188

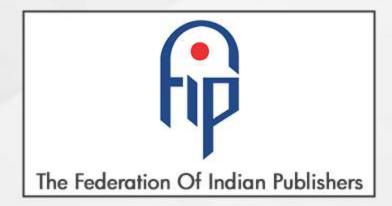
Sharadh Sharma - Event Coordinator Contact: +91-9811251772

Phone: 011-40634656



OUR PARTNERS

ORGANISER



INTERNATIONAL BUSINESS PARTNER



CO-HOST



MEDIA PARTNER



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