



INTERNATIONAL EXHIBITORS FOR DBF 2020



**DELHI
BOOK FAIR**
30-31 OCT, 2020

Hosted by  &  pragati



Coming to your **SCREENS** on

30TH & 31ST OCTOBER 2020

The image features a large, bold, orange arrow pointing from the top-left towards the bottom-right. The background is a dark, blurred photograph of a book fair. In the upper right, a sign is partially visible with the text 'ready to get published'. In the lower right, a person's hand is seen holding a book. The overall aesthetic is modern and literary.

DELHI BOOK FAIR 2020

The biggest, coolest, and global literary event of 2020 will unite publishers, authors, distributors, and readers community on one mega platform. Interact with the greatest minds of the literature world, find the rarest and newest books, and engage with peers through this virtual exhibition.

VIRTUAL DELHI BOOK FAIR IS HERE!

DBF was conceived by FIP in 1995 and has been an annual event since.

In line with the digital trend, virtual Delhi Book Fair 2020 is ready to be hosted on pragatiE.

A game-changer in the event industry, pragatiE makes hosting exhibitions, conferences, and tradeshows in digital format effortlessly.

The goal is to bring the greatest literary minds, publishers, and readers on a single, global platform to showcase their work and network with their peers and audience.



EVENT IN **NUMBERS**

Delhi Book Fair 2020 is going **GRAND!**

2LAKH+
Visitors

100+
Exhibitors

5000+
Titles

20+
Webinars

The 2020 version is expected to be more phenomenal due to its accessibility from anywhere via digital means. Global participation is expected to make this event a huge success amid the reading and publishing fraternity.





WHAT'S IN IT FOR **PUBLISHERS/AUTHORS** ?

- ✓ 40 featured product listing with marketplace capability to sell
- ✓ Description, tags, videos, multiple images, brochure for each product
- ✓ 4 documents including company PPT, catalogue, brochure, etc.
- ✓ Request/Lead generation form
- ✓ Live chat with visitors
- ✓ Access to back-end panel for managing all activities
- ✓ Dedicated relationship manager to guide you through the exhibition setup



WHAT WE WILL DO FOR OUR PUBLISHERS/AUTHORS ?

Inclusion of publishers/authors details in emails, brochure & on publishers/authors pages

Dedicated sections/banners for our publishers/authors for advertisement

Push on social media for engagement

COMMERCIALS

Our stall offers a full-fledged solution to host webinars, feature products and enable one-on-one interaction with the visitors.

Publisher's Stall
@ ~~\$200~~ **\$100**

Author's Stall
@ ~~\$150~~ **\$75**

Webinar @ **\$30**

*Inaugural Price
T&C Apply



HOW THE EXHIBITION STALL LOOKS LIKE



REGISTERED EXHIBITORS- 60

PEOPLE VISITED THIS STALL AND COUNTING... 200



APC Books

India's leading Book publishers.

Overall Rating



Rate Us

TOTAL VISITORS

2 visitors till date

ABOUT US

PHI Learning Private Limited – a leading Indian academic publisher with 57 years' experience in textbook market – publishes higher We specialize in publishing education textbooks as required by the Institutions of higher learning. We specialize in publishing high-quality affordable texts for the students across the globe... Read more

Product Catalog

- Product Catalog
- Civil services Poster
- Download Catalog PDF
- PHI Civil Services PDF
- Hindi books Poster
- English books Poster
- Sanskrit books Poster

Reviews

★★★★★ This is going to be a polarizing book. I mean, I think I liked it. And I say "liked it" in the sense that it made me very miserable. I recommend this publishing house to everyone to check there books.

- By Piyush Gool

गुनाहों का देवता
गुनाहों का देवता हिंदी उपन्यासकार धर्मवीर भारती के चुन-आती दौर के और सर्वाधिक पढ़े जाने वाले उपन्यासों में से एक है। यह सबसे पहले १९५९ में प्रकाशित हुई थी। इसमें क्रम के... Read more

Add to cart Buy Now

FUNDAMENTALS OF SOFTWARE ENGIN...
This new edition of the book, is restructured to trace the advancements made and landmarks achieved in software engineering. The text not only incorporates

Add to cart Buy Now

FINANCIAL ACCOUNTING: A MANAGE...
This highly acclaimed text, now in its Sixth Edition, is designed as a first-level course offered in business schools, universities, and professional progr... Read more

Add to cart Buy Now

FUNDAMENTALS OF DIGITAL CIRCU...
The Fourth edition of this well-received text continues to provide coherent and comprehensive coverage of digital circuits. It is designed for the undergra... Read more

Add to cart Buy Now

REQUEST FOR PROPOSAL

CHAT WITH US

Sumit AVAILABLE

Waseem BUSY

Muneet AVAILABLE

Pawan AVAILABLE

Recent

Chat from your friends

Sufiya Elja 23/09/19 Reading

Mukranl Pabelo 24/09/19 Failed

Zhon Doo 20/09/19 Failed

Pabelo Mukranl 24/09/19 Failed

Upcoming

Live Now

Webinar

DISSECT THE POWER OF DIGITAL IN THE CURRENT PUBLISHING SCENARIO.

SEP 30TH | 3:00 PM - 4:00 PM (IST)

Turn your writing business into a SELF-PUBLISHING EMPIRE

#1 Entity Set Up

INTERNATIONAL BEST-SELLING AUTHOR MICHAEL L. BANNER

TOP EXHIBITORS



LIVE NOW

Join Now Join Now Join Now

UPCOMING TODAY

MOST AWAITED

KEY PARTNERS

MEDIA PARTNER



HOSTING PARTNER



COPYRIGHT PARTNER



FEATURES EXPLAINED

Advertisement Space

10% OFF

OPEN UP YOUR MINDS TO TOP BOOKS

DELHI BOOK FAIR

Welcome Piyush

LOGOUT

11:00 AM-07:00 PM

30-31 OCT 2020

EXHIBITION EXHIBITORS LIST CONFERENCE HALL SHOWCASE AREA LOBBY AREA MY POCKET RESOURCES CALENDAR HELP DESK

REGISTERED EXHIBITORS: 60

PEOPLE VISITED THIS STALL AND COUNTING... 200

APC BOOKS

WE WRAP KNOWLEDGE BETWEEN THE COVERS

The APC Group entered into active publishing in 1950s. Today, the group publishes more than 900 titles in English, Hindi and Sanskrit language.

Hero Banner - To highlight the key offerings, promotions from the exhibitors

Overall Rating of the exhibitors - calculated on the basis of ratings provided by visitors

Overall Rating: ★★★★★

Lead generation feature

Request for Proposal

CHAT WITH US

Live Chat feature

Sumit: AVAILABLE

Waseem: BUSY

Muncet: AVAILABLE

Pawan: AVAILABLE

Chat between visitors feature

Recent

Sumit: I need job, please help me. 10/06/19 Pending

Mukran Pabelo: Hi, I am Joseph. How are... 04/06/19 Failed

Zhen Dec: Hi, I am Joseph. How are... 04/06/19 Failed

Pabelo Mukran: Hi, I am Joseph. How are... 04/06/19 Failed

APC Books

India's leading Book publisher

Total Visitors of this Stall: 2 visitors till date

About the exhibitor

PHI Learning Private Limited - a leading Indian academic publisher with 57 years' experience in textbook market - publishes higher We specialize in publishing education textbooks as required by the Institutions of higher learning. We specialize in publishing high-quality affordable texts for the students across the globe... Read more

Image catalogue of product

Product Catalog

- Civil services Poster
- Download Catalog PDF
- PHI Civil Services PDF
- Hindi books Poster
- English books Poster
- Sanskrit books Poster

Reviews

Rating and reviews by visitors

★★★★★

This is going to be a polarizing book. I mean, I think I liked it. And I say "liked it" in the sense that it made me very miserable. I recommend this publishing house to everyone to check there books.

- By Piyush Goel

Capability to showcase regional language books

New Launch Highlighter

FUNDAMENTALS OF SOFTWARE ENGINEERING

Rajib Mall

Save to 'My pocket' feature - data of the product will be saved in visitor's profile for future reference

Video of product

Financial Accounting: A Managerial Perspective

R. Narayanaswamy

Brochure of the product

Fundamentals of Digital Circuits

A. Anand Kumar

Brochure of the product

Upcoming

Live Now

Upcoming webinar and Live Webinars (if exhibitor has hosted a webinar)

Webinar

DISSECT THE POWER OF DIGITAL IN THE CURRENT PUBLISHING SCENARIO.

SEP 30TH | 3:00 PM - 4:00 PM (IST)

Speaker: HUGO SETZERTYPE

International publishers association

Advertisement

Turn your writing business into a SELF-PUBLISHING EMPIRE

#1 Entity Set Up

INTERNATIONAL BEST-SELLING AUTHOR MICHAEL L. BANNER

TOP EXHIBITORS

Top Exhibitors of the Fair (premium sponsors)

APC BOOKS

PHI

lji

PHI

LIVE NOW

Live Webinars at the time of the visit

STIMULATING YOUR MIND BY A.K. NANDA

Join Now

GUIDE TO PUBLISHING YOUR OWN BOOK

Join Now

THE ART OF READING BY MOHAN KAPOOR

Join Now

UPCOMING TODAY

Awaited webinar during the remainder of the day at the time of the visit

GUIDE TO PUBLISHING YOUR OWN BOOK

MATHEMATICS TRICKS BY PROF. M.L. AGGARWAL

BOOKS AT AN EVENT SPECIAL DISCOUNT

MOST AWAITED

Most awaited webinar of the event

GUIDE TO PUBLISHING YOUR OWN BOOK

MATHEMATICS TRICKS BY PROF. M.L. AGGARWAL

BOOKS AT AN EVENT SPECIAL DISCOUNT

KEY PARTNERS

Sponsors and partners of the exhibition

MEDIA PARTNER: FRONT LIST

HOSTING PARTNER: pragati

COPYRIGHT PARTNER: INDIAN REPROGRAPHIC RIGHTS ORGANISATION

BECOME AN EXHIBITOR NOW/CONTACT US

The Federation Of Indian Publishers

18/1C, Institutional Area, Aruna Asaf Ali Marg
(Near JNU), New Delhi – 110067, India

Anu Talwar - General Manager, FIP

Contact: **+91-9811766188**

Sharadh Sharma - Event Coordinator

Contact: **+91-9811251772**

Phone: 011-40634656

Email: events@fiponline.org



OUR PARTNERS

ORGANISER



The Federation Of Indian Publishers

INTERNATIONAL BUSINESS PARTNER



CO-HOST



Taking Events Digital

MEDIA PARTNER



#1 Portal For Publishing

COPYRIGHT PARTNER



Indian Reprographic
Rights Organisation