

## A Webinar on Virtual Events & their Benefits for CAPEXIL Members

The pandemic has taken away some of our business and our profits but it hasn't taken away our zeal to move forward. In times like these, change becomes inevitable, so we bring to you a webinar on how Virtual Events can be the game changer for our industry.



## Technical Expertise by Vote of Thanks by **KAPIL GUPTA** RAMESH K. MITTAL CEO, PragatiE Chairman, Book Publications & Printing Panel, CAPEXIL Click Here to join the Webinar 🔪 Why virtual? International Reach, Find Business Leads From Across The Globe

- Cost Benefits, Significantly Cheaper Than A Real Event
- Easy Access, You Only Need A Mobile/Computer to Set Up/Access The Exhibition

## Why pragatiE?

- Laden with 13 years of experience in the digital world.
- Have successfully handled Delhi Book Fair with 2 Lakh+ visitors.
- Excellent understanding of the working of virtual events.

This year, the Indian International Paper, Paper Products & Stationery Fair was all set to be canceled due to the inability to hold large gatherings due to the pandemic. This is the reason why

we are contemplating to take this event virtual, so that we can all benefit from networking through our event.

